

## **Toby Headdon Bristows LLP**

Toby is an intellectual property and data litigator and advisor.

He has handled a wide range of intellectual property disputes, including before the EU Court of Justice and the UK Supreme Court. In addition to disputes, Toby also works with clients on infringement risk analysis and mitigation, dispute and litigation avoidance, and supports them in responding to government consultations on developments in the law.

Examples of his recent work have involved online licensing, data mining and re-utilisation, natural language processing and generative artificial intelligence, Internet indexing, television formats, luxury brands, FMCG, computer source code, functionality, logic and data file formats, and online publishing and exhaustion of rights.

He has spent time working in-house with a multinational retailer and as the acting global head of litigation for a major television network.

### **Memberships:**

- IP Consulting Editorial Board, Lexis PSL
- Data and Copyright Committee Member, IP Federation
- Member, AIPPI; BLACA; SCL; CLA